



Fri, Oct 18 2019, at 10:00 am

Bygghmax opens new store in Nässjö

During spring 2020, Bygghmax opens its new store in the growing trading area Sörängsrondellen in Nässjö. The store will employ 4-6 people with recruitment scheduled in February/March.

– We're looking forward to establishing a store in Nässjö. I think our concept with low prices for good construction products will be appreciated by the Nässjö residents, says Fredrik Salovaara, Regional Manager, Bygghmax Sweden.

Marcus Wårdmark, commercial site developer for Nässjö Näringsliv AB, welcomes Bygghmax's new store:

– It is very positive that such a national and strong brand as Bygghmax wants to establish in Nässjö. Bygghmax strengthens Nässjö as a trading town. We get an increased supply and a greater influx of people who want to shop in our city, says Marcus Wårdmark and continues:

– We warmly welcome Bygghmax to Nässjö and we look forward to your new opening this spring!

The premises will measure 1300 m² with 8000 m² total land area.

Bygghmax has two more new openings planned for northern Sweden during 2020 - one in Boden and one in Kiruna.

Good quality – good price

Bygghmax sells construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Bygghmax concept is to offer good quality products at good prices.

For further information, please contact:

Fredrik Salovaara, Regional Manager, Bygghmax Sweden

Mobile: +46 76 119 01 10

Email: fredrik.salovaara@byggmax.se

About Bygghmax Group

Bygghmax Group consists of Bygghmax, Skånska Byggvaror, and Buildor. For 2018, the Group's net sales was SEK 5.1 billion. Bygghmax Group is listed on Nasdaq since 2010.

Bygghmax was founded in 1993 and currently operates 109 stores in Sweden, 42 in Norway and 11 in Finland and e-commerce in all three countries. Bygghmax online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Bygghmax business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Bygghmax stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past years, Bygghmax Group has acquired Skånska Byggvaror Group and Buildor AB. Skånska Byggvaror is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Byggvaror operates in Sweden and Norway and online and with a number of showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.