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# BYGGMAX GROUP APPOINTS HELENA NATHHORST AS NEW CFO

**Bygghmax Group has appointed Helena Nathhorst as new CFO. Helena Nathhorst is today CFO for Addnode Group.**

Before the role as CFO for Addnode Group, Helena Nathhorst was CFO for Teracom Group. Helena Nathhorst has also had a long career with KPMG, where she has worked with audits and later also M&A advisory. She has a Master of Business Administration from Uppsala University.

– I am very happy to welcome Helena to Bygghmax Group. Her solid background as CFO and experiences from developing companies, in combination with her positive personality, makes her a strong addition to our management team, says Mattias Ankarberg, CEO of Bygghmax Group

Helena Nathhorst will be part of Bygghmax' Group Management and will assume the position by January 15, 2020 at the latest. Helena Nathhorst replaces Karl G Lindström who will assume the position as interim CFO on August 1, 2019.

This is information that Bygghmax Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 8.55 CET on July 17, 2019.

## **For further questions, please contact**

Mattias Ankarberg, CEO Bygghmax Group  
Mobile: +46 76119 09 85  
E-mail: [mattias.ankarberg@byggmax.se](mailto:mattias.ankarberg@byggmax.se)

## **About Bygghmax Group**

Bygghmax Group consists of Bygghmax, Skånska Byggvaror, and Buildor. For 2017, the Group's net sales was SEK 5.3 billion. Bygghmax Group is listed on Nasdaq since 2010.

Bygghmax was founded in 1993 and currently operates 108 stores in Sweden, 41 in Norway and 11 in Finland and e-commerce in all three countries. Bygghmax online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Bygghmax business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Bygghmax stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past years, Bygghmax Group has acquired Skånska Byggvaror Group and Buildor AB. Skånska Byggvaror is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Byggvaror operates in Sweden, Norway, and Denmark, online and with a number of showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.