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Bygghuset opens new store Kokkola, Finland

The retailer Bygghuset opens a store at Kosilankatu 3, Kokkola, in May 2018. The store will be the 11th store in Finland, and it will employ a total of 6 persons. The new store is in line with Bygghuset's revised growth strategy in Finland.

– We are extremely happy to confirm already the second store opening in Finland during this year. The new store has a good location next to one of the main roads to Kokkola. We are confident that the people in Kokkola will welcome us, says **Aleksi Virkkunen** Country Manager, Bygghuset Finland.

The new store in Kokkola will be the 11th store in Finland. Year 2018 will become a record year for Bygghuset in terms of the number of opened stores, before the end of the year Bygghuset will open a total of 20 new stores in Sweden, Norway and Finland.

Good quality – good price

Bygghuset sells construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Bygghuset concept is to offer good quality products at good prices.

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About Bygghuset Group

Bygghuset Group consists of Bygghuset, Skånska Bygghuset, and Buildor. For 2016, the Group's net sales was SEK 5.2 billion. Bygghuset Group is listed on Nasdaq since 2010.

Bygghuset was founded in 1993 and currently operates 88 stores in Sweden, 36 in Norway and 9 in Finland and e-commerce in all three countries. Bygghuset online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Bygghuset business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Bygghuset stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past years, Bygghuset Group has acquired Skånska Bygghuset Group and Buildor AB. Skånska Bygghuset is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Bygghuset operates in Sweden, Norway, and Denmark, online and with a number of showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.