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Bygghmax opens new store in Tranås

During the spring of 2018, Bygghmax will open a store in Tranås, which will employ 4-6 people.

"We want it to be possible for everyone to realize the building projects of their dreams and we believe that our concept with great building materials at low prices makes it possible", says Marcus Essesjö, Country Manager Bygghmax Sweden.

The new store will be part of the concept Bygghmax Mini. This has been possible, since Bygghmax has been able to adjust the costs in order to open stores in smaller towns, which we have done in Mariannelund and Kalix during 2017. Bygghmax Mini are stores with a slightly reduced variety of products. Online products can easily be ordered on the web and collected at the local Bygghmax Mini store, or delivered to your home address.

Bygghmax will continue establishing stores at a high pace in as many Swedish towns as possible, in order to offer convenient and cheap shopping at Bygghmax to home improvers as well as professionals.

For further information, please contact:

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About Bygghmax Group

Bygghmax Group consists of Bygghmax, Skånska Byggvaror, and Buildor. For 2016, the Group's net sales was SEK 5.2 billion. Bygghmax Group is listed on Nasdaq since 2010.

Bygghmax was founded in 1993 and currently operates 86 stores in Sweden, 34 in Norway and 13 in Finland and e-commerce in all three countries. Bygghmax online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Bygghmax business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Bygghmax stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past two years, Bygghmax Group has acquired Skånska Byggvaror Group and Buildor AB. Skånska Byggvaror is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Byggvaror operates in Sweden, Norway, and Denmark, online and with 14 showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.