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Byggmax opens new store in Vallentuna.

In the spring of 2018, the low-price retailer Byggmax opens a new store at Väsbyvägen/Lindövägen in Vallentuna. The Vallentuna store will be unique, since it is the first time Byggmax opens a building material store and a garden store at the same time, integrated with each other. The store will employ eight to ten people.

Earlier this year Byggmax launched the new concept Byggmax Garden in Borlänge and Vellinge, at the premises of existent Byggmax stores.

- For a long time we have wanted to open a store in Vallentuna and now we have found a good location for Byggmax in a fantastic commercial area. It feels great to be able to open in Vallentuna and offer more customers the opportunity to purchase high quality building material as well as garden supplies at competitive prices, fast and easy, says Johan Sperling, Regional manager at Byggmax. Welcome in the spring!

Good quality at a low price

Byggmax sells construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Byggmax concept is to offer good quality products at low prices. The customers do part of the job themselves, which means that Byggmax can keep the costs down.

For further questions, please contact:

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About Byggmax Group

Byggmax Group consists of Byggmax, Skånska Byggvaror, and Buildor. For 2016, the Group's net sales was SEK 5.2 billion. Byggmax Group is listed on Nasdag since 2010.

Byggmax was founded in 1993 and currently operates 86 stores in Sweden, 34 in Norway and 13 in Finland and e-commerce in all three countries. Byggmax online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Byggmax business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Byggmax stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past two years, Byggmax Group has acquired Skånska Byggvaror Group and Buildor AB. Skånska Byggvaror is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Byggvaror operates in Sweden, Norway, and Denmark, online and with 14 showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.