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## Bygghuset Group appoints Benedicte Inversini as Country Manager for Bygghuset Norway

*Benedicte Inversini joins Bygghuset Group as Country Manager for Bygghuset Norway. Benedicte has more than fifteen years experience from Norwegian retail. She is currently CEO for Torshov Bilrekvisita A/S, a Norwegian retail chain specializing in car supplies and leisure products.*

Bygghuset Group has appointed Benedicte Inversini as Country Manager for Bygghuset Norway. Benedicte is currently CEO for Torshov Bilrekvisita A/S, a position she has held for almost five years. She has more than fifteen years experience from the Norwegian retail market, including several positions at Elkjøp and IKEA.

"Benedicte is an experienced leader in Norwegian retail, with broad knowledge of the Norwegian market and consumer", says Mattias Ankarberg, CEO of Bygghuset Group. "She is an appreciated and passionate leader and a great fit with the Bygghuset culture. We look forward to continue build and expand Bygghuset Norway under Benedicte's leadership."

The position as Country Manager Norway is currently held by Marcus Essesjö (acting). Marcus holds the position in addition to his responsibilities as Country Manager Sweden.

Benedicte will join Bygghuset Group during the autumn 2017, and will be a member of Group Management.

### For further questions, please contact

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### About Bygghuset Group

Bygghuset Group consists of Bygghuset, Skånska Byggvaror, and Buildor. For 2016, the Group's net sales was SEK 5.2 billion. Bygghuset Group is listed on Nasdaq since 2010.

Bygghuset was founded in 1993 and currently operates 86 stores in Sweden, 34 in Norway and 13 in Finland and e-commerce in all three countries. Bygghuset online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Bygghuset business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Bygghuset stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past two years, Bygghuset Group has acquired Skånska Byggvaror Group and Buildor AB. Skånska Byggvaror is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Byggvaror operates in Sweden, Norway, and Denmark, online and with 14 showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.