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Bygghuset launches new store concept

A part of Bygghuset new strategy is to open mini stores in Mariannelund and Kalix this summer. If the initiative is successful, more stores will open in smaller locations all over Sweden.

"Bygghuset wants to help DIY-ers all over Sweden realize their building dreams to a reasonable price and we believe that our low price concept can make that happen. This is why we now want to test opening stores at smaller locations. These mini stores will have a reduced store assortment but our online assortment is as always available for order and pick-up in the local store", says Mattias Ankarberg, CEO of Bygghuset Group.

For further questions, please contact

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About Bygghuset Group

Bygghuset Group consists of Bygghuset, Skånska Byggvaror, and Buildor. For 2016, the Group's net sales was SEK 5.2 billion. Bygghuset Group is listed on Nasdaq since 2010.

Bygghuset was founded in 1993 and currently operates 84 stores in Sweden, 33 in Norway and 13 in Finland and e-commerce in all three countries. Bygghuset online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Bygghuset business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Bygghuset stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past two years, Bygghuset Group has acquired Skånska Byggvaror Group and Buildor AB. Skånska Byggvaror is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Byggvaror operates in Sweden, Norway, and Denmark, online and with 13 showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.