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## Bygghmax opens new store concept for gardening

**On June 19th, Bygghmax will open its first store specializing in plants and garden products, called Bygghmax Trädgård (ei Bygghmax Garden)**

Borlänge is the first location opening a Bygghmax Trädgård store, followed by Vellinge in the beginning of July. The new stores are situated on the same premises as Bygghmax stores in both locations and the new concept offers a complete assortment for customers interested in gardening.

"We are very excited to be able to take this step and are looking forward to the launch of this new garden concept", says Mattias Ankarberg, CEO Bygghmax Group.

### **For further questions, please contact**

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### **About Bygghmax Group**

Bygghmax Group consists of Bygghmax, Skånska Byggvaror, and Buildor. For 2016, the Group's net sales was SEK 5.2 billion. Bygghmax Group is listed on Nasdaq since 2010.

Bygghmax was founded in 1993 and currently operates 83 stores in Sweden, 33 in Norway and 13 in Finland and e-commerce in all three countries. Bygghmax online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Bygghmax business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Bygghmax stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past two years, Bygghmax Group has acquired Skånska Byggvaror Group and Buildor AB. Skånska Byggvaror is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Byggvaror operates in Sweden, Norway, and Denmark, online and with 13 showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.