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Key personnel at the Bygghuset Group acquire warrants

Key personnel at the Bygghuset Group acquired 1,087,000 warrants under the recently decided 2017/2020 incentive program.

The Annual General Meeting on May 10, 2017 resolved in favor of an incentive program, comprising a private placement of warrants to the subsidiary, Bygghuset AB, for onward assignment at market value to key individuals at the Bygghuset Group. Each warrant entitles the holder, during the period June 8, 2020 through December 7, 2020, to subscribe for one (1) share in the Bygghuset Group AB (publ) at a subscription price of SEK 67.50. The resolution means that 41 key individuals at the Bygghuset Group will have the opportunity to acquire up to a total of 1,520,000 warrants.

Subscription for the warrants has now been completed and a total of 1,087,000 warrants were subscribed for by the participants in the incentive program, corresponding to about 71.5 % of the warrants offered.

This information comprises such information as Bygghuset Group AB (publ) is obliged to disclose under the EU's Market Abuse Regulation. This information was submitted through the agency of the following contact person for publication on June 12, 2017 at 15.00 p.m.

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About Bygghuset Group

Bygghuset Group consists of Bygghuset, Skånska Bygghuset, and Buildor. For 2016, the Group's net sales was SEK 5.2 billion. Bygghuset Group is listed on Nasdaq since 2010.

Bygghuset was founded in 1993 and currently operates 83 stores in Sweden, 33 in Norway and 13 in Finland and e-commerce in all three countries. Bygghuset online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Bygghuset business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Bygghuset stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past two years, Bygghuset Group has acquired Skånska Bygghuset Group and Buildor AB. Skånska Bygghuset is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Bygghuset operates in Sweden, Norway, and Denmark, online and with 13 showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.