

Press release 2017-04-20 at 10 am

## Byggmax opens new store in Veddesta

The low-price retailer Byggmax opens a store at Debetvägen 8 in Veddesta, Järfälla, on May 19th. The store will employ five to six people and approximately the same number of seasonal employees. The store in Veddesta will be Byggmax 83rd store since the start in 2006.

- For a long time we have wanted to open a store in Järfälla and now we have found a good location for Byggmax in a fantastic commercial area. It feels great to be able to open in Veddesta and offer more customers the opportunity to purchase high quality building material at competitive prices, fast and easy, says Johan Sperling, Regional manager at Byggmax. Welcome on May 19th!

Byggmax recently communicated the planned opening of new stores in for example Östhammar, Söderhamn and Skene in 2017, as well as brand new facilities for the Linköping store in June. In Norway, Byggmax will open a store in Bryne and Skånska Byggvaror will open showroom stores in existing Plantagen stores in Bergen and Stavanger later on this spring.

## Good quality at a low price

Byggmax sells construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Byggmax concept is to offer good quality products at low prices. The customers do part of the job themselves, which means that Byggmax can keep the costs down.

## For further questions, please contact:

Johan Sperling, Regional Manager, Mobile: 0761-190102, E-mail: johan.sperling@byggmax.se

## **About Byggmax Group**

Byggmax Group consists of Byggmax, Skånska Byggvaror, and Buildor. For 2016, the Group's net sales was SEK 5.2 billion. Byggmax Group is listed on Nasdaq since 2010.

Byggmax was founded in 1993 and currently operates 82 stores in Sweden, 33 in Norway and 13 in Finland and e-commerce in all three countries. Byggmax online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Byggmax business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Byggmax stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past two years, Byggmax Group has acquired Skånska Byggvaror Group and Buildor AB. Skånska Byggvaror is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Byggvaror operates in Sweden, Norway, and Denmark, online and with 13 showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.