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Changes in Bygghuset Group's management team

Bygghuset Group changes the management team structure to better align with the group's business structure and our priorities.

The Bygghuset segment makes up the vast majority of the Bygghuset Group's business. To better reflect the Group's business and priorities, the Bygghuset Country Managers and the head of Bygghuset Marketing & Store concept will be included as members of the group management team.

- The Bygghuset segment is over 80% of our sales, and we want to reflect that in the management team, says Mattias Ankarberg, CEO of Bygghuset Group. We also want to have a flat organization structure, clear responsibilities, and have the responsible for each major business unit or country present in the management team.

The Bygghuset Group management team will going forward consist of:

- Mattias Ankarberg, CEO
- Pernilla Walfridsson, CFO
- Head of Group Expansion (vacant)
- Per Haraldsson, Buying & Supply chain
- Johan Quist, Bygghuset Marketing & Store concept
- Marcus Essesjö, Country Manager Bygghuset Sweden
- Country Manager Bygghuset Norway, vacant (acting Marcus Essesjö)
- Aleksi Virkkunen, Country Manager Bygghuset Finland
- Jonatan Schwamberg, Group e-commerce and CEO Buildor
- Anders Johansson Eickhoff, CEO Skånska Bygghuset

The above changes also mean that the role as CEO for the Bygghuset segment no longer remains. Daniel Juhlin, currently CEO of the Bygghuset segment, has decided to leave the company.

- Daniel has been at Bygghuset for almost five years and has made large contributions to Bygghuset development, e.g., leading the store 2.0 initiative, Bygghuset e-commerce growth, and improving our marketing. We understand Daniel's decision to move on and wish him all the best for the future, says Mattias Ankarberg.

Daniel will remain in the company during spring and summer and oversee a handover to the new management team. His current responsibilities will be distributed among the group management members.

The changes are effective as of April 15, 2017. All named group management members are currently employees of Bygghuset Group

This information is information that Bygghuset Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 02:00 p.m. on April 6, 2017.

For further questions, please contact

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About Bygghuset Group

Bygghuset Group consists of Bygghuset, Skånska Bygghuset, and Buildor. For 2016, the Group's net sales was SEK 5.2 billion. Bygghuset Group is listed on Nasdaq since 2010.

Bygghuset was founded in 1993 and currently operates 82 stores in Sweden, 33 in Norway and 13 in Finland and e-commerce in all three countries. Bygghuset online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Bygghuset business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Bygghuset stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past two years, Bygghuset Group has acquired Skånska Bygghuset Group and Buildor AB. Skånska Bygghuset is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Bygghuset operates in Sweden, Norway, and Denmark, online and with 13 showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.