

Press release 2017-02-22 at 10 am

Byggmax Group communicates locations for six new store openings

Byggmax Group plans to continue grow through both online sales and stores, and aims to open 8 to 12 new stores in 2017. Byggmax Group can now confirm locations for six of the new stores for 2017.

During the second and third quarter, Byggmax plans to open new stores in Skene, Östhammar and Söderhamn. Furthermore, Skånska Byggvaror will open three new showroom stores this spring.

- We are very excited about 2017 and are looking forward to the Group's continued growth with both more physical stores and increasing e-commerce, says Mattias Ankarberg, CEO at Byggmax Group

Byggmax will open stores in Östhammar in June/July, Söderhamn in July and Skene in September. Skånska Byggvaror will establish showrooms in existing Plantagen stores in Jönköping in March and in Bergen and Stavanger in Norway later on this spring.

In addition to these openings, Byggmax's store in Linköping, which opened in 2003, will move to brand new facilities at a new location during the second week of June.

The six new stores listed above are the first communicated store openings for 2017.

For further questions, please contact

Mattias Ankarberg, CEO Byggmax Group

Mobile: +46 76119 09 85

E-mail: mattias.ankarberg@byggmax.se

About Byggmax Group

Byggmax Group consists of Byggmax, Skånska Byggvaror, and Buildor. For 2016, the Group's net sales was SEK 5.2 billion. Byggmax Group is listed on Nasdaq since 2010.

Byggmax was founded in 1993 and currently operates 82 stores in Sweden, 33 in Norway and 13 in Finland and e-commerce in all three countries. Byggmax online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Byggmax business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Byggmax stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past two years, Byggmax Group has acquired Skånska Byggvaror Group and Buildor AB. Skånska Byggvaror is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Byggvaror operates in Sweden, Norway, and Denmark, online and with 11 showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.