



Press release 2016-03-31 at 9 am

Bygghuset opens in Mora in June 2016

The low-price retailer Bygghuset opens a store in Mora during June 2016. The store will employ five to seven people. Bygghuset has more than doubled the number of stores in Sweden since 2006. There are currently 77 stores throughout the country. The new store in Mora will be situated at Skålmörsvägen 41. The company has previously announced the opening of stores in Trelleborg, Köping, Åmål and Arlandastad in 2016.

– For a long time we have wanted to establish a location in Mora, and now we have found a good location for Bygghuset, where a lot of people pass. Our stores in Falun and Borlänge are doing well, so it feels great to be able to open in Mora, says Stefan Moseby, Regional manager at Bygghuset.

Skålmörsvägen 41 in Mora is a good location, with a large space and the opportunity to establish Bygghuset's concept. Overall, a retail space of approximately 8000 sqm is necessary, where the retail store and the drive-in occupy the most space. Bygghuset's concept is based on offering customers quality products at a low prices, where customers can do a part of the job themselves to keep the costs down.

Good quality at a low price

Bygghuset sell construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Bygghuset concept is to offer good quality products at low prices.

Bygghuset is also the construction material retailer that swedes deem has the lowest prices. According to Mediekompaniet's annual brand survey "MK Rapporten", conducted in June 2014, 59 % of the swedes states that Bygghuset has the lowest prices. The closest competitor only reached 30 %.

For further questions, please contact:

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About Bygghuset

The home improvement discounter chain Bygghuset was launched in 1993 and its business concept is to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. In 2007, the Bygghuset launched its business in Norway, and the first store in Finland was opened in 2008. Today Bygghuset has 77 stores in Sweden, 30 in Norway and 13 in Finland. The company's sales amounted to approximately SEK 3,5 billion in 2014. Bygghuset has been listed on NASDAQ OMX Stockholm since June 2010.

For more information, please visit www.byggmax.com