



Press release 2016-02-11 at 2 pm

## Byggmax invites you to a Capital Market Day on February the 24th

**On February the 24th at 09:00 to 12:00 Byggmax will have a Capital Market Day, where the focus will be the recent acquisitions Skånska Byggvaror and Buildor. Buses will leave from Stockholm city at 09:00 and is expected to be back to 12:00. We will revert with more details to those who want to attend.**

With the new acquisitions e-commerce is 20% of group turnover. The acquired companies are growing rapidly as is the case with Byggmax own e-commerce. The focus for the day is the new acquired companies.

Skåne ware has good profitability and will contribute positively to group earnings in 2016 according to our prognosis. With a higher proportion of sales via e-commerce so should the group's structural growth in the coming years to increase.

You will visit a Skånska byggvaror showroom to get a better idea of the offering and strategy for continued growth in sales and profitability.

### **You will meet:**

Anders Johansson Eickhoff, CEO of Skånska byggvaror  
Jonathan Schwamberg, CEO Buildor  
Daniel Juhlin, ställf CEO Byggmax  
Magnus Agervald, CEO Byggmax

**If you want to attend, please respond to [sara.ahslund@byggmax.se](mailto:sara.ahslund@byggmax.se)**

Warm welcome!

Magnus Agervald, CEO Byggmax

### **For further questions, please contact:**

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### **About Byggmax**

The Byggmax Group consists of Byggmax, Buildor and Skånska Byggvaror. Byggmax was launched in 1993 and currently has 76 stores in Sweden from Ystad to Luleå. The company had net sales of approximately SEK 3.5 billion in 2014 and is continuing to expand strongly. Byggmax also has 30 stores in Norway and 13 in Finland. The website sells the entire store assortment, as well as an extensive range of products available to order. From the very beginning, Byggmax's business concept has been to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. Byggmax has a drive-in system at all its stores, enabling customers to load their products into their vehicles directly. This makes life easy and efficient for customers, particularly when buying heavy construction materials. Buildor is a rapidly growing online retailer within building materials, with sales of almost SEK 50 million for the last 12 months, until September 2015), and with a growth rate of more than 150% over the same time period. Buildor and Skånska Byggvaror were acquired by the Byggmax Group in November 2015. The Byggmax Group was listed on the Nasdaq OMX Stockholm Exchange in June 2010.

### **About Buildor AB**

Buildor is an online DIY retailer, launched 2013 with the goal of offering a broad assortment in combination with competitive prices. The company has since 2013 grown fast, in addition to having a very high customer satisfaction. Today, Buildor employs 10 people.

### **About Skånska Byggvaror**

Skånska Byggvaror is an expansive and profitable online Nordic distance retailer of refined building products for the DIY market. Skånska Byggvaror strives to offer a carefully selected and affordable product range to DIY customers, mainly through its web platform. The business model is characterized by a high number of products under its own brand, control of the value chain from product development to home delivery and a high level of service regardless of sales channel. In addition to the web, Skånska Byggvaror has six physical stores; four in Sweden and two in Norway. Since its founding in 1965, the company has successfully developed from a mail order vendor to an established distance retailer with over six million visits to its website each year.