



Press release 2015-10-28 at 9 am

## Byggmax opens in Bergen Midtun in the second quarter 2016

The low-price retailer Byggmax opens a store in Bergen Midtun, Norway in Q2 2016. The store will employ four people and approximately three to four seasonal employees. Since Byggmax launched in Norway 2007 the company has opened 30 stores throughout the country.

Ulsmågvegen 7 is a good location, with a large space and the opportunity to establish Byggmax's concept

### Good quality at a low price

Byggmax sell construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Byggmax concept is to offer good quality products at low prices.

Byggmax is also the construction material retailer that swedes deem has the lowest prices. According to Mediekompagniet's annual brand survey "MK Rapporten", conducted in June 2014, 59 % of the swedes states that Byggmax has the lowest prices. The closest competitor only reached 30 %.

### For more information please contact:

Magnus Agervald, CEO Byggmax, Mobile: +46 761-19 00 20, E-mail: [magnus.agervald@byggmax.se](mailto:magnus.agervald@byggmax.se)

Erik Brannan, Regional manager, Mobile: +47 480 84 002, E-mail: [erik.brannan@byggmax.no](mailto:erik.brannan@byggmax.no)

### Byggmax

Box 6063 171 06 Solna

[08-514 930 60](tel:08-51493060)

<http://www.byggmax.com>

[info@byggmax.se](mailto:info@byggmax.se)

### About Byggmax

The home improvement discounter chain Byggmax was launched in 1993 and its business concept is to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. In 2007, the Byggmax launched its business in Norway, and the first store in Finland was opened in 2008. Today Byggmax has 75 stores in Sweden, 30 in Norway and 13 in Finland. The company's sales amounted to approximately SEK 3,5 billion in 2014. Byggmax has been listed on NASDAQ OMX Stockholm since June 2010.

For more information, please visit [www.byggmax.com](http://www.byggmax.com)