



Press release  
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## Byggmax opened new store in Nacka

**Byggmax opened a new store in Nacka outside of Stockholm this morning. Byggmax continues to grow and now operates a total of 74 stores in Sweden. The new store is located at Prästkragens väg 1 and is the ninth in Stockholm.**

Byggmax sells construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Byggmax concept offers good quality products at low prices.

Byggmax is also the construction material retailer that swedes deem has the lowest prices. According to Mediekompaniet's annual brand survey "MK Rapporten", conducted in June 2014, 59 % of the swedes states that Byggmax has the lowest prices. The closest competitor only reached 30 %.

**For more information please contact:**

Magnus Agervald, CEO Byggmax, mobile: +46 761-19 00 20, e-mail: [magnus.agervald@byggmax.se](mailto:magnus.agervald@byggmax.se)  
Johan Sperling, Region manager, mobile: +46 761-19 01 02, e-mail: [johan.sperling@byggmax.se](mailto:johan.sperling@byggmax.se)

The home improvement discount chain Byggmax was launched in 1993 and currently has 114 stores on three markets. 74 stores are located in Sweden, 27 in Norway and 13 in Finland. Net sales was approximately MSEK 3,500 in 2014 and expansion is continuously strong. Byggmax's business concept is to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. Byggmax has drive-in systems at all stores, enabling customers to load their products into their vehicles directly. This makes life easy and efficient for customers, particularly when buying heavy construction materials.

For further information, go to [www.byggmax.com](http://www.byggmax.com)