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Byggmax opens in Dröbak in the second quarter 2015

The low-price retailer Byggmax opens a store in Dröbak retail park, Norway in Q2 2015. The store will employ four people, and two seasonal employees. Since Byggmax launched in Norway 2007 the company has opened 27 stores throughout the country.

Dröbak retail park is a good location, with a large space and the opportunity to establish Byggmax's concept

Good quality at a low price

Byggmax sell construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Byggmax concept is to offer good quality products at low prices.

Byggmax is the construction material retailer that Swedish house owners deem has the lowest prices, and according to Mediekompaniets annual brand survey, "MK Rapporten", 59% of Swedes believe that Byggmax has the lowest prices. The figures for the closest competitor are 30% and 29%.

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About Byggmax

The home improvement discount chain BYGGmax was launched in 1993 and its business concept is to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. In 2007, the BYGGmax launched its business in Norway, and the first store in Finland was opened in 2008. Today BYGGmax has 72 stores in Sweden, 27 in Norway and 139 in Finland. The company's sales amounted to approximately SEK 3,2 billion in 2013. BYGGmax has been listed on NASDAQ OMX Stockholm since June 2010.

For more information, please visit www.byggmax.com