

Press release 2014-08-08

Byggmax opened new store in Katrineholm

Byggmax opened a new store in Katrineholm this morning. Byggmax continues to grow and now operates a total of 72 stores in Sweden. The new store is located at Rönngatan.

Byggmax sells construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Byggmax concept offers good quality products at low prices.

A nationwide price survey of the construction industry recently showed that Byggmax has the cheapest garden shed. The survey, made by <u>Matvarupriser</u>, compared prices for building materials needed to build a garden shed and Byggmax was the cheapest in all ten cities. Byggmax is also the construction material retailer that Swedish house owners deem has the lowest prices. According to the "Vi i Villa" house owners panel, conducted in September 2013, 80 % believe that Byggmax has the lowest prices.

For more information please contact:

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The home improvement discounter chain Byggmax was launched in 1993 and currently has 72 stores in Sweden with net sales of approximately MSEK 3,200 in 2013 and is continuing to expand strongly. Byggmax also has 27 stores in Norway and 13 in Finland. From the very beginning, Byggmax's business concept has been to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. Byggmax has a drive-in system at all its stores, enabling customers to load their products into their vehicles directly. This makes life easy and efficient for customers, particularly when buying heavy construction materials.