



Press release 2014-05-23

Bygghmax opened new store in Munkedal

Bygghmax opened a new store in Munkedal this morning. Bygghmax continues to grow and now operates a total of 71 stores in Sweden. The new store is located at S  lebyv  gen.

Bygghmax sells construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Bygghmax concept offers good quality products at low prices.

Bygghmax is the construction material retailer that Swedish house owners deem has the lowest prices. According to the "Vi i Villa" house owners panel, conducted in September 2013, 80 % believe that Bygghmax has the lowest prices.

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The home improvement discount chain Bygghmax was launched in 1993 and currently has 71 stores in Sweden with net sales of approximately MSEK 3,200 in 2013 and is continuing to expand strongly. Bygghmax also has 26 stores in Norway and 13 in Finland. From the very beginning, Bygghmax's business concept has been to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. Bygghmax has a drive-in system at all its stores, enabling customers to load their products into their vehicles directly. This makes life easy and efficient for customers, particularly when buying heavy construction materials.

For further information, go to www.byggmax.com