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Erik Börjesson new member in Byggmax management team

Erik Börjesson, IT-manager since 2009, will formally enter the BYGGmax management team March 11. Mr Börjesson has since more than six months been participating in part of the management team's work.

- Since Erik Börjesson has participated in the management team's work for a significant time period, it feels natural that he now also becomes part of the management team, says Magnus Agervald, CEO at Byggmax.

Erik Börjesson has the responsibility for IT at Byggmax and reports to Daniel Juhlin, Marketing- and IT-director.

- Erik Börjesson has developed a lot and I am glad that he is now ready to take this step, says Daniel Juhlin, Marketing- and IT-Director at Byggmax.

Good quality at low prices

Byggmax sells construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Byggmax concept offers good quality products at low prices.

Byggmax is the construction material retailer that Swedish house owners deem has the lowest prices. According to the "Vi i Villa" house owners panel, conducted in May 2012, 50 % of men and 34 % of women believe that Byggmax has the lowest prices, the figures for the closest competitor are 7 % and 6 %.

For more information, please contact:

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The home improvement discount chain BYGGmax was launched in 1993 and currently has 69 stores in Sweden, from Ystad in the south to Luleå in the north. The company had net sales of approximately MSEK 3,100 in 2012 and is continuing to expand strongly. Today BYGGmax also has 25 stores in Norway and 13 in Finland, making a total of 107 stores. From the very beginning, BYGGmax's business concept has been to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. BYGGmax has a drive-in system at all its stores, enabling customers to load their products into their vehicles directly. This makes life easy and efficient for customers, particularly when buying heavy construction materials. BYGGmax has been listed on NASDAQ OMX Stockholm since June 2010. For further information, go to www.byggmax.com.