



Press release 2014-03-07

Bygghem opened a new store in Pirkkala today

Bygghem opened a new store in Finland today. The new store is located in Pirkkala at the address Palmrothintie 1, and it employs 4-5 persons. The long-term goal is to build a nationwide network including a total of 20–25 stores in Finland.

Bygghem's new store in Pirkkala in the Tampere region is ideally located next to the highway south of Tampere city center. Many other large retail chains, such as Bauhaus, Citymarket and Motonet, are also present at the area.

The area on which Bygghem store is built is approximately 10,000 sqm. The store building is approximately 2,000 sqm large. In addition to the store there is a big yard with a drive in lane. Bygghem Pirkkala employs 4-5 persons.

Since before, Bygghem has stores in Finland in Espoo, Jyväskylä, Lahti, Oulu, Pori, Porvoo, Raisio, Turku, Vaasa, Vantaa, Seinäjoki and Kangasala.

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About Bygghem

The home improvement discounter chain Bygghem was launched in 1993 and its business concept is to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. In 2007, the Bygghem launched its business in Norway, and the first store in Finland was opened in 2008. Today Bygghem has 69 stores in Sweden, 25 in Norway and 13 in Finland. The company's sales amounted to approximately SEK 3.2 billion in 2013. Bygghem has been listed on NASDAQ OMX Stockholm since June 2010. For more information, please visit www.byggmax.com