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Bygghem opens in Pirkkala in Q1, 2014

Bygghem opens its 13th store in Finland in Q1, 2014. The new store will open in Pirkkala at the address Palmrothintie 1. The store will employ 4-5 people and additional seasonal employees. Bygghem opened stores in Espoo, Kangasala and Seinäjoki in 2013. The goal is to build a nation-wide network including a total of 20-25 stores.

The Nordic low-price retailer Bygghem opens yet another new store in Finland. The store is to be opened in Pirkkala at the address Palmrothintie 1.

The retail space where Bygghem's store is to be built is almost 10.000 sqm which makes it possible to establish a store of approximately 2.000 sqm as well as a yard with a drive in lane.

Bygghem current stores in Finland are located in Espoo, Jyväskylä, Kangasala, Lahti, Pori, Porvoo, Raisio, Seinäjoki, Turku, Oulu, Vaasa and Vantaa.

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About Bygghem

The home improvement discounter chain Bygghem was launched in 1993 and its business concept is to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. In 2007, the Bygghem launched its business in Norway, and the first store in Finland was opened in 2008. Today Bygghem has 68 stores in Sweden, 25 in Norway and 12 in Finland. The company's sales amounted to approximately SEK 3,1 billion in 2012. Bygghem has been listed on NASDAQ OMX Stockholm since June 2010. For more information, please visit www.byggmax.com