



Press release 2014-01-23

## **Byggmax reschedules opening in Pirkkala to Q1, 2014**

**Byggmax opens its 13<sup>th</sup> store in Finland in Q1, 2014. The store was formerly scheduled to open in Q4 2013. The new store will open in Pirkkala at the address Palmrothintie 1. The store will employ 4-5 people and additional seasonal employees. Byggmax opened stores in Espoo, Kangasla and Seinäjoki in 2013. The goal is to build a nation-wide network including a total of 20-25 stores.**

The Nordic low-price retailer Byggmax opens yet another new store in Finland. The store is to be opened in Pirkkala at the address Palmrothintie 1.

The retail space where Byggmax's store is to be built is almost 10.000 sqm which makes it possible to establish a store of approximately 2.000 sqm as well as a yard with a drive in lane.

Byggmax current stores in Finland are located in Espoo, Jyväskylä, Kangasala, Lahti, Pori, Porvoo, Raisio, Seinäjoki, Turku, Oulu, Vaasa and Vantaa.

### **For more information please contact:**

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### **About Byggmax**

The home improvement discounter chain Byggmax was launched in 1993 and its business concept is to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. In 2007, the Byggmax launched its business in Norway, and the first store in Finland was opened in 2008. Today Byggmax has 68 stores in Sweden, 25 in Norway and 12 in Finland. The company's sales amounted to approximately SEK 3,1 billion in 2012. Byggmax has been listed on NASDAQ OMX Stockholm since June 2010. For more information, please visit [www.byggmax.com](http://www.byggmax.com)