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Byggmax opened new store in Larvik

Byggmax opened a new store in Larvik this morning. Byggmax continues to grow and now operates a total of 25 stores in Norway. The new store is situated at Øygata 1.

Byggmax sells construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Byggmax concept offers good quality products at low prices.

Byggmax is the construction material retailer that Swedish house owners deem has the lowest prices, and according to the "Vi i Villa" house owners panel, conducted in May 2012, 50 % of men and 34 % of women believe that Byggmax has the lowest prices, the figures for the closest competitor are 7 % and 6 %.

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The home improvement discounter chain Byggmax was launched in 1993 and currently has 68 stores in Sweden with net sales of approximately MSEK 3,100 in 2012 and is continuing to expand strongly. Byggmax also has 25 stores in Norway and 12 in Finland, making the total number of stores 105. From the very beginning, Byggmax's business concept has been to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. Byggmax has a drive-in system at all its stores, enabling customers to load their products into their vehicles directly. This makes life easy and efficient for customers, particularly when buying heavy construction materials. For further information, go to www.byggmax.com