



Pressrelease 2013-07-26

Bygghmax opened a new store in Seinäjoki today

Bygghmax opened a new store in Seinäjoki today. The new store is located at the address Tehtaantie 4, and it employs seven people. The long-term goal is to build a nation-wide network including a total of 20–25 stores in Finland.

Bygghmax's new store in Seinäjoki in Ostrobothnia is ideally located next to the Kuortane-Jyväskylä highway. Many other large retail chains, such as Biltema, Citymarket and Minimani, are also present at the area.

The area on which Bygghmax store is built is approximately 10,000 sqm. The store building is approximately 2,000 sqm large. In addition to the store there is a big yard with a drive in lane. Bygghmax Kangasala employs seven people.

Bygghmax sells construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Bygghmax concept offers good quality products at low prices.

According to a new price survey, conducted by Taloustutkimus on commission from Bygghmax, the price differences between different retailers and cities were surprisingly large. Bygghmax offered the most inexpensive product basket in all cities where Bygghmax is present. The price difference between the cheapest and the most expensive choice was up to as much as 73 percent.

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About Bygghmax

The home improvement discounter chain Bygghmax was launched in 1993 and its business concept is to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. In 2007, the Bygghmax launched its business in Norway, and the first store in Finland was opened in 2008. Today Bygghmax has 68 stores in Sweden, 24 in Norway and 12 in Finland. The company's sales amounted to approximately SEK 3.1 billion in 2012. Bygghmax has been listed on NASDAQ OMX Stockholm since June 2010. For more information, please visit www.byggmax.com