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## Byggmax opened in Härnösand today

**This morning, Byggmax opened a new store in Härnösand. Byggmax continues to grow and now operates a total of 67 stores in Sweden. The new store is situated at Saltviksvägen 9.**

Byggmax sells construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Byggmax concept offers good quality products at low prices.

Byggmax is the construction material retailer that Swedish house owners deem has the lowest prices. According to the "Vi i Villa" house owners panel, conducted in May 2012, 50 % of men and 34 % of women believe that Byggmax has the lowest prices, the figures for the closest competitor are 7 % and 6 %.

**For more information please contact:**

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The home improvement discount chain BYGGmax was launched in 1993 and currently has 67 stores in Sweden, from Ystad in the south to Luleå in the north. The company had net sales of approximately MSEK 3,100 in 2012 and is continuing to expand strongly. Today BYGGmax also has 23 stores in Norway and 9 in Finland, making a total of 99 stores. From the very beginning, BYGGmax's business concept has been to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. BYGGmax has a drive-in system at all its stores, enabling customers to load their products into their vehicles directly. This makes life easy and efficient for customers, particularly when buying heavy construction materials. BYGGmax has been listed on NASDAQ OMX Stockholm since June 2010.

For further information, go to [www.byggmax.com](http://www.byggmax.com)