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Byggmax opens in Seinäjoki in the summer of 2013

Byggmax opens its 11th store in Finland in the summer. The new store will open in Seinäjoki at the address Tehtaantie 4. The store will employ 4-5 people and additional seasonal employees. Last year Byggmax opened a store in Oulu. The goal is to build a nation-wide network including a total of 20-25 stores. Byggmax have previously announced the opening of a store in Kangasala during the same period.

The Nordic low-price retailer Byggmax opens yet another new store in Finland. The store is to be opened in Seinäjoki at the address Tehtaantie 4.

The store will be located close to the highway between Kuortane and Jyväskylä, next to Biltema and the Citymarket and Minimani Hypermarkets. The retail space where Byggmax's store is to be built is almost 10.000 sqm which makes it possible to establish a store of approximately 2.000 sqm as well as a yard with a drive in lane.

Byggmax current stores in Finland are located in Jyväskylä, Lahti, Pori, Porvoo, Raisio, Turku, Oulu, Vaasa and Vantaa

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About Byggmax

The home improvement discounter chain BYGGmax was launched in 1993 and its business concept is to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. In 2007, the BYGGmax launched its business in Norway, and the first store in Finland was opened in 2008. Today BYGGmax has 64 stores in Sweden, 22 in Norway and 9 in Finland. The company's sales amounted to approximately SEK 3,1 billion in 2012. BYGGmax has been listed on NASDAQ OMX Stockholm since June 2010. For more information, please visit www.byggmax.com