



Press release 2013-03-22

## Byggmax opened in Karlskoga today

**The low-price retailer Byggmax opened a store in Karlskoga today. Byggmax continues their strong growth and today they have 64 stores throughout Sweden. The newly built store in Karlskoga is situated at Nitarevägen 2.**

Byggmax sell construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Byggmax concept is to offer good quality products at low prices.

Byggmax is the construction material retailer that Swedish house owners deem has the lowest prices, and according to the "Vi i Villa" house owners panel, conducted in May 2012, 50 % of men and 34 % of women believe that Byggmax has the lowest prices, the figures for the closest competitor are 7 % and 6 %.

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The home improvement discount chain BYGGmax was launched in 1993 and currently has 64 stores in Sweden, from Ystad in the south to Luleå in the north. The company had net sales of approximately MSEK 3,100 in 2012 and is continuing to expand strongly. BYGGmax also has 22 stores in Norway and 9 in Finland, making the total number of stores 95. From the very beginning, BYGGmax's business concept has been to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. BYGGmax has a drive-in system at all its stores, enabling customers to load their products into their vehicles directly. This makes life easy and efficient for customers, particularly when buying heavy construction materials. For further information, go to [www.byggmax.com](http://www.byggmax.com)