

Byggmax opens in Oulu in the end of summer 2012

Byggmax opens its 9th store in Finland in the end of the summer. The new store will open in Oulu at the address Perkkiöntie 9. The store will employ almost 10 people. Last year Byggmax doubled its number stores in Finland from 4 to 8. The goal is to build a nation-wide network including a total of 20-25 stores.

The Nordic low-price retailer Byggmax opens yet another new store in Finland. The store is to be opened in Oulu at the address Perkkiöntie 9.

Vasaranperä business area is located centrally next to the main road to Oulu city. The retail space where Byggmax's store is to be built is almost 10.000 sqm which makes it possible to establish a store of approximately 2.000 sqm as well as a yard with a drive in lane.

Byggmax current stores in Finland are located in Jyväskylä, Lahti, Pori, Porvoo, Raisio, Turku, Vaasa and Vantaa

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About Byggmax

The home improvement discounter chain BYGGmax was launched in 1993 and its business concept is to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. In 2007, the BYGGmax launched its business in Norway, and the first store in Finland was opened in 2008. Today BYGGmax has 60 stores in Sweden, 21 in Norway and 8 in Finland. The company's sales amounted to approximately SEK 3 billion in 2011. BYGGmax has been listed on NASDAQ OMX Stockholm since June 2010. For more information, please visit www.byggmax.com