



Byggmax open 2nd store in Trondheim

The low-price retailer Byggmax will open its 2nd store in Trondheim in September. The store will be situated at Østre Rosten 18, near Tiller. The store will employ between five and ten people. Byggmax has opened 16 stores in Norway since the establishment in the county began in 2007. Two more stores are scheduled to open in Norway during the summer

- Trondheim is a large town, and our first store there has done well. That is why we decided to open a second store in this build-crazed area, says Espen Nicolaisen, regional manager at Byggmax.

Østre Rosten 18, near Tiller is well situated in an area that fits well with the Byggmax concept. A retail space of approximately 8000 sqm is necessary, where the retail store and the drive-in occupy the most space.

For more information please contact:

Magnus Agervald, CEO Byggmax, mobile: +46 (0)76-119 00 20,
E-mail: magnus.agervald@byggmax.se

Espen Nicolaisen, Regional manager, mobile: +47 480 84 001,
E-mail: espen.nicolaisen@byggmax.no

About Byggmax

The home improvement discount chain BYGGmax was launched in 1993 and its business concept is to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. In 2007 BYGGmax launched its business in Norway, and the first store in Finland was opened in 2008. Today BYGGmax has 58 stores in Sweden, 16 in Norway and 7 in Finland. The company's sales amounted to approximately SEK 2.8 billion in 2010. BYGGmax has been listed on NASDAQ OMX Stockholm since June 2010.

For more information, please visit <http://www.byggmax.com/>