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BYGGmax opens a new store in Raisio near Turku

The home improvement discount chain BYGGmax opens a new store in Raisio in April. The store will be BYGGmax's second store in the Turku area. BYGGmax's strategy in Finland is to open several new stores during the next coming years. BYGGmax has earlier informed that it will also open new stores in Pori and Porvoo in the spring of 2011.

The home improvement discount chain BYGGmax opens yet another store in Finland in April 2011. The new store will be located in Raisio near Turku and its address will be Kalustekatu 2.

"Our targets for the new store in Raisio are naturally set high, as the first store in the Turku area has performed well. The BYGGmax concept offering high class building materials at affordable prices has raised interest among the Finns", says **Magnus Agervald**, CEO at BYGGmax.

BYGGmax already has stores in Lahti, Jyväskylä, Turku and Vaasa.

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The home improvement discount chain BYGGmax was launched in 1993 and its business concept is to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. In 2007, the BYGGmax launched its business in Norway, and the first store in Finland was opened in 2008. Today BYGGmax has 53 stores in Sweden, 16 in Norway and 4 in Finland. The company's sales amounted to approximately SEK 2.4 billion in 2009. BYGGmax has been listed on NASDAQ OMX Stockholm since June 2010. For more information, please visit www.byggmax.com.